



DIGITAL MARKETER

# DIGAMBAR DABHANE

## PROFILE

A Certified Digital Marketing Professional with thorough knowledge of fundamentals such as SEO, SEM, Keyword Research and Analysis, Social Media Marketing, Google Adwords/PPC Advertisements. Performed live Google Ads words assignment of Search Ads, Display Ads.

## EDUCATION

### BSC -IT

K.B.Patil College • Vashi, Maharashtra  
2017

### HSC

Banthyia College • Panvel, Maharashtra  
2013

### SSC

A.P.Bhoir School • Panvel, Maharashtra  
2009

## EXPERTISE

Wordpress

Illustrator

Photoshop

Excel

Power point



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+91 8898880062



Email  
digambardabhane@gmail.com



Area  
New Panvel, Maharashtra

## WORK EXPERIENCE

### Social Media Marketing intern

May -July 2021 Inseller Consultancy Service  
Jaipur, Rajasthan

- Building content calendars and scheduling/publishing content.
- Community management. (replying to comments and messages, flagging issues to other teams)
- Creating campaign plans for business and marketing priorities.
- Creating Weekly / Monthly Reports.
- Guiding best practices for social media.(staying up-to-date on new platforms and features)
- Design Social Media creatives.

### Financial Advisor

May -July 2021 Bluechip Corporate Investment Centre Pvt. Ltd.  
Navi Mumbai, Maharashtra

- Develops and implements strategies across marketing and sales functions to support others in building and expanding financial services business.
- Lead Generation
- Sales Mutual fund, Insurance, IPO, Bonds and FD.
- Creating Weekly / Monthly Reports.
- Guiding best pManage clients investment portfolio and increase growth in their investment.
- Build Relationship with clients.

## CERTICATION

Digital Marketing

Microsoft Excel

Google fundamentals

Tally ERP.9

## LANGUAGE

● English

● Hindi

● Marathi